

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Rindy Miller Associates**  
**Attention: Accounts Payable**  
**1519 W 29th**  
**Austin, TX 78703**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950506-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S1	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/26/12	950506	06310280

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	4:30a-5a	430a-5a	MTWTF--	:30	5	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 4:44 AM 4:30a-5a 430a-5a :30 RMDA12TV01 \$60.00 NM 5 WPBF Tu 10/16/12 4:56 AM 4:30a-5a 430a-5a :30 RMDA12TV01 \$60.00 NM 2 WPBF W 10/17/12 4:44 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM 3 WPBF Th 10/18/12 4:44 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM 4 WPBF F 10/19/12 4:45 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM									
2	10/15/12	10/19/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/15/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 RMDA12TV01 \$220.00 NM 1 WPBF Tu 10/16/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 RMDA12TV01 \$220.00 NM 2 WPBF W 10/17/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 RMDA12TV03 \$220.00 NM 3 WPBF F 10/19/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 RMDA12TV03 \$220.00 NM									
3	10/15/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/15/12 5:30 AM WPBF News 25 Mornings @ 5:30( 5:30-5:57am :30 RMDA12TV01 \$320.00 NM 3 WPBF Tu 10/16/12 5:45 AM WPBF News 25 Mornings @ 5:30( 5:30-5:57am :30 RMDA12TV01 \$320.00 NM 1 WPBF W 10/17/12 5:43 AM WPBF News 25 Mornings @ 5:30( 5:30-5:57am :30 RMDA12TV03 \$320.00 NM 2 WPBF F 10/19/12 5:56 AM WPBF News 25 Mornings @ 5:30( 5:30-5:57am :30 RMDA12TV03 \$320.00 NM									
4	10/15/12	10/19/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 6:42 AM WPBF News 25 Mornings 6-7AM :30 RMDA12TV01 \$550.00 NM									
5	10/15/12	10/19/12	Good Morning America	7-9AM	MTWTF--	:30	1	\$550.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
950506-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Aronberg/D/State Attorney	DAVE ARONBERG FOR S		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/17/12	8:42 AM	Good Morning America	7-9AM	:30	RMDA12TV03	\$550.00	NM
6	10/15/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	4	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF Tu		10/16/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV01	\$350.00	NM
3 WPBF W		10/17/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00	NM
2 WPBF Th		10/18/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00	NM
1 WPBF F		10/19/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00	NM
7	10/15/12	10/19/12	M-F 5pm News	5-6pm	MTWTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		10/18/12	5:10 PM	M-F 5pm News	5-6pm	:30	RMDA12TV03	\$450.00	NM
1 WPBF F		10/19/12	5:12 PM	M-F 5pm News	5-6pm	:30	RMDA12TV03	\$450.00	NM
8	10/15/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	2	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		10/18/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMDA12TV03	\$1,050.00	NM
1 WPBF F		10/19/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMDA12TV03	\$1,050.00	NM
9	10/15/12	10/19/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/19/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del>	NM
Credited									
10	10/15/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RMDA12TV03	\$1,000.00	NM
11	10/15/12	10/19/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/18/12	11:53 PM	Nightline	11:35-12:05AM	:30	RMDA12TV03	\$700.00	NM
12	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/20/12	5:40 AM	Sat 5-6am News	Sat 5-6am	:30	RMDA12TV03	\$60.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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950506-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Aronberg/D/State Attorney	DAVE ARONBERG FOR S		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/20/12	10/20/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$60.00	NM
13	10/20/12	10/20/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 6:41 AM Sat 6-7am News Sat 6-7am :30 RMDA12TV03 \$320.00 NM									
14	10/20/12	10/20/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:54 AM GMA Saturday 7-8am Sat 7am-8am :30 RMDA12TV03 \$650.00 NM									
15	10/21/12	10/21/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 5:13 AM Sun 5-6am News Sun 5-6am :30 RMDA12TV03 \$100.00 NM									
16	10/21/12	10/21/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 6:44 AM Sun 6-7am News Sun 6-7am :30 RMDA12TV03 \$180.00 NM									
17	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 8:45 AM Sun 8-9am News Sun 8-9am :30 RMDA12TV03 \$450.00 NM									
19	10/21/12	10/21/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 10:21 AM Chris Matthews Sun 10-10:30AM :30 RMDA12TV03 \$450.00 NM									
20	10/22/12	10/26/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/22/12 4:39 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM 1 WPBF Tu 10/23/12 4:44 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM 4 WPBF W 10/24/12 4:54 AM 4:30a-5a 430a-5a :30 RMDA12TV03 \$60.00 NM 3 WPBF Th 10/25/12 4:42 AM 4:30a-5a 430a-5a :30 RMDA12TV04 \$60.00 NM 5 WPBF F 10/26/12 4:57 AM 4:30a-5a 430a-5a :30 RMDA12TV04 \$60.00 NM									
21	10/22/12	10/26/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MTWTF--	:30	4	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR ST	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/22/12	10/26/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV03	\$220.00 NM
2	WPBF	Tu	10/23/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV03	\$220.00 NM
4	WPBF	W	10/24/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV03	\$220.00 NM
3	WPBF	Th	10/25/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV04	\$220.00 NM
22	10/22/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	4	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV03	\$320.00 NM
4	WPBF	W	10/24/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV03	\$320.00 NM
3	WPBF	Th	10/25/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV04	\$320.00 NM
2	WPBF	F	10/26/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV04	\$320.00 NM
23	10/22/12	10/26/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV03	\$550.00 NM
1	WPBF	Tu	10/23/12	6:31 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV03	\$550.00 NM
24	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:55 AM	Good Morning America	7-9AM	:30	RMDA12TV03	\$550.00 NM
2	WPBF	Th	10/25/12	8:49 AM	Good Morning America	7-9AM	:30	RMDA12TV04	\$550.00 NM
25	10/22/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00 NM
1	WPBF	Tu	10/23/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00 NM
3	WPBF	W	10/24/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMDA12TV03	\$350.00 NM
4	WPBF	Th	10/25/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$350.00</del> NM
Credited									
26	10/22/12	10/26/12	M-F 5pm News	5-6pm	MTWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	5:57 PM	M-F 5pm News	5-6pm	:30	RMDA12TV03	\$450.00 NM
1	WPBF	W	10/24/12	5:41 PM	M-F 5pm News	5-6pm	:30	RMDA12TV03	\$450.00 NM
2	WPBF	Th	10/25/12	5:12 PM	M-F 5pm News	5-6pm	:30	RMDA12TV04	\$450.00 NM
27	10/22/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950506-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
Aronberg/D/State Attorney	DAVE ARONBERG FOR S		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/22/12	10/26/12	WPBF News 25 @ 6:00PM-6:30PM		MTWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMDA12TV03	\$1,050.00 NM
1	WPBF	W	10/24/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMDA12TV03	\$1,050.00 NM
28	10/22/12	10/26/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
1	WPBF	F	10/26/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
29	10/22/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RMDA12TV03	\$1,000.00 NM
1	WPBF	F	10/26/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RMDA12TV04	\$1,000.00 NM
30	10/22/12	10/26/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	11:56 PM	Nightline	11:35-12:05AM	:30	RMDA12TV04	\$700.00 NM
31	10/15/12	10/19/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	5:54 PM	M-F 5pm News	5-6pm	:30	RMDA12TV03	\$450.00 NM
32	10/22/12	10/26/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	RMDA12TV04	\$450.00 NM
33	10/22/12	10/26/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	RMDA12TV03	\$400.00 NM
34	10/22/12	10/23/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MT-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	RMDA12TV03	\$1,600.00 NM
35	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	RMDA12TV03	\$100.00 NM
36	10/26/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV04	\$320.00 NM
<b>Total Spots</b>							<b>66</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,050.00</b>
<u>Agency Commission</u>	<b>\$4,057.50</b>
<u>Net Amount Due</u>	<b>\$22,992.50</b>